

AI / LLMs: Where are we heading to?

Dr. Isabell Claus, thinkers.ai

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Insights right at your fingertips!

Select one or more filters to refine (optional)

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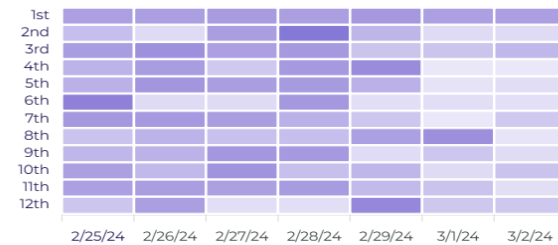
Insights in numbers

Region Date Language

Top 10 organisation talked about



Hottest Topics of the week - All Regions

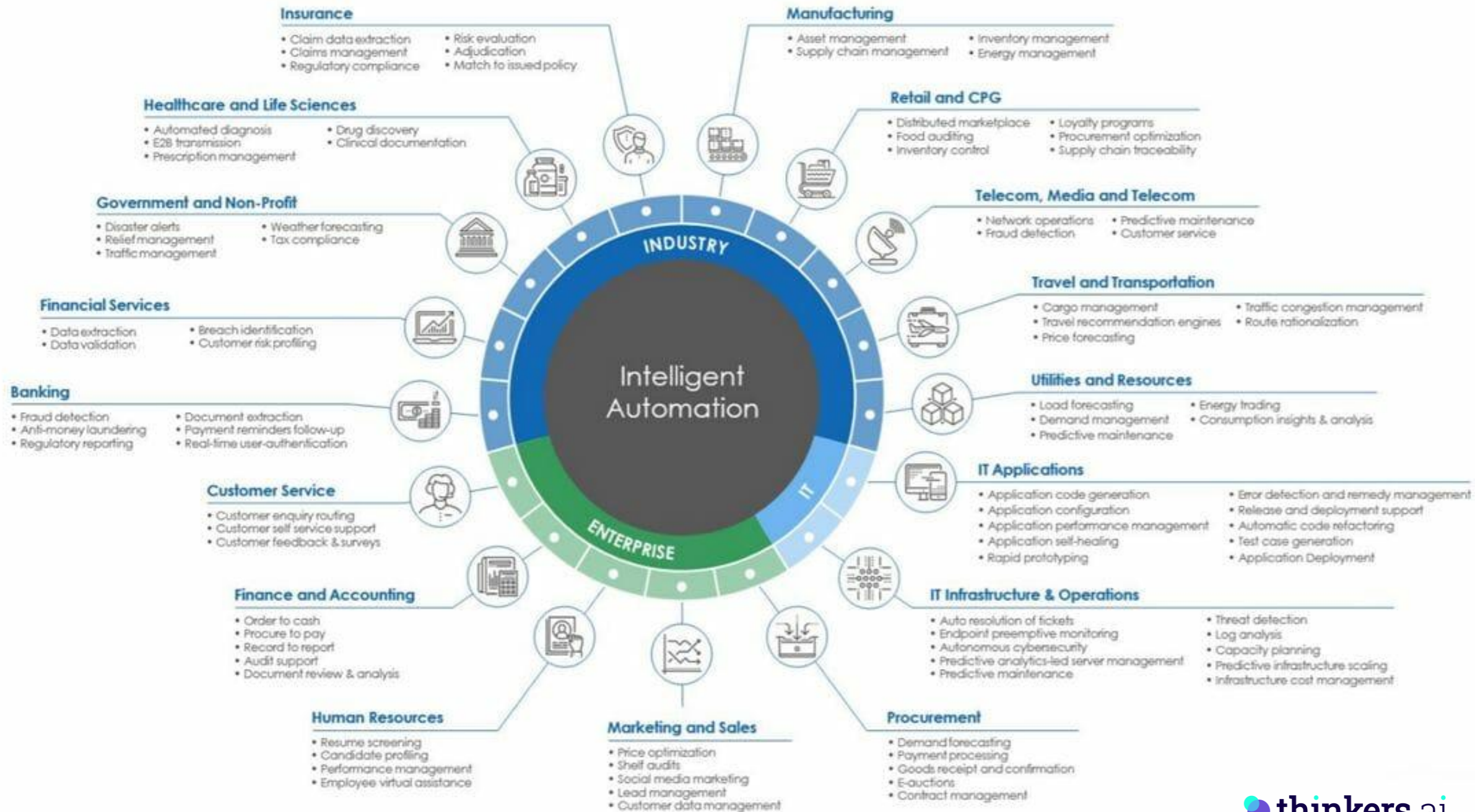


Pickup where you left

... Business Opportunities ... Risk Management ... Compliance Problems ... Supply Chain ... ESG ... Technology Development ... Grant Monitoring ...

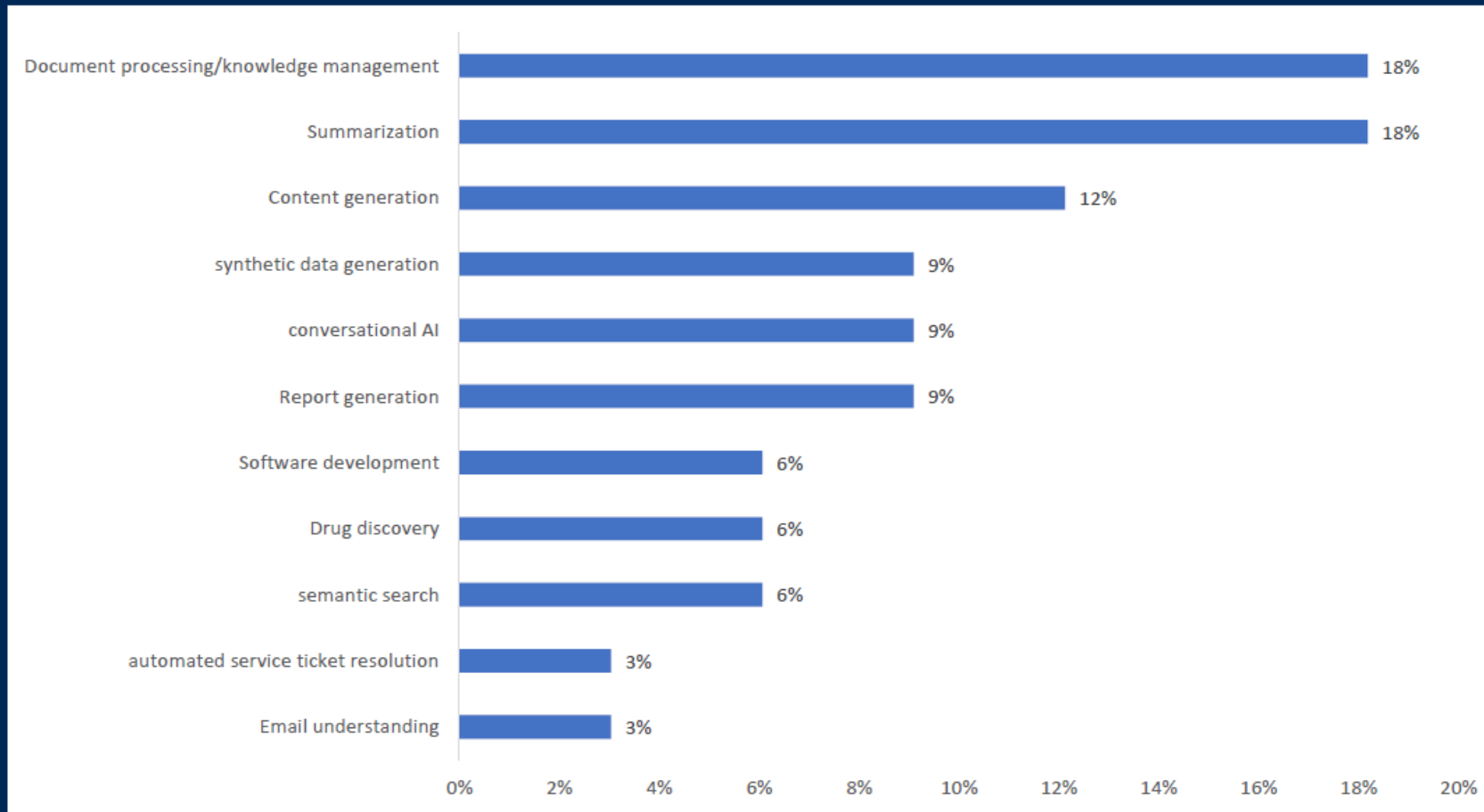
trustworthy knowledge sources - no spam, no ads - context vs. keyword search

AI: Where are we heading to?



**Between 2024 and 2027
725 bln USD will be invested in AI
in Western Europe only (Gartner)**

Knowledge Management, Summarization and Content Generation are the Top GenAI Use Cases



Source: Gartner Case-Based Research AI Services, 2023

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The Vision: THINK BIG

**FASTER
COMPUTING**



**FASTER
INNOVATION**



**FASTER
SOLUTIONS TO
HARD PROBLEMS
(ALL DISEASES,
ENERGY...)**



**LONGER &
BETTER LIFE**

„Think big-approach“ and „faster innovation“: Europe needs to catch up

Europe

Disruption (jobs, markets)	➤	Major strategic disadvantages
Change & Speed	➤	Overwhelmed organizations
Opportunity-driven actors, Quantity of offers, Tech ecosystems	➤	Little tech industry
Global race for prosperity	➤	Tech: too small investments, tax revenue from tech very small
Absorption within economy	➤	More users than providers
Education systems	➤	Too less knowhow
Regulation	➤	Little tech knowhow
Values	➤	Difficult to secure without tech leadership
What happens in emergency?	➤	Desinformation, Cybersecurity, ...

The race is ON!

AI is a global race against

- time
- new and old players in any market
- next tech disruption

Push comes from companies

1 No AI applications

2023: 25% (2022: 40%)

» Evaluate use cases and partners



4 AI application in defined fields

2023: 3% (22: 3%)

» Knowhow transfer from externally to internally



3 AI pilot projects

2023: 32% (22: 29%)

» Internal
responsibles
» Close cooperation
with partners



2 AI planned

2023: 37% (22: 25%)

» Partner selection



5 AI in all fields

2023: 3% (22: 3%)

» Data Steward
per department



- **Use Cases, Use Cases, Use Cases – (learn from Success Stories)**
- **The business value decides on priorities**
 - **Effectiveness**
 - **Efficiency**
- **Learning Curve und Change Management einplanen**

Thank you.



Dr. Isabell Claus
Managing Director
isabell.claus@thinkers.ai

thinkers GmbH
c/o INiTS - Maria-Jacobi-Gasse 1 - 1030 Vienna
c/o SpinLab - Spinnereistrasse 7 - 04179 Leipzig